

Khadi and Village Industries Commission Mumbai

PROJECT PROFILE ON TOMATO PRODUCTS AND PICKLES

Introduction :

Pickles and Tomato Products like Tomato ketchup and Tomato Sauce, Tomato Puree are very popular eatable items in India and Abroad. These products are delicious and add taste to the food. These products have become inevitable in daily life. The activities generates more employment opportunities in Rural Area. Manufacturing of these items are required FPO licence and as such the quality is ensured. The products is having very good demand in the National Market as well as Export oriented.

PROCESS OF MANUFACTURE: For Tomato products - Selection of fruits, washing, cleaning, pulping, cooking with spices, adding preservatives, filling, packing, sealing, labelling, storing, marketing, etc. For pickles - selection of fruits, cleaning, washing, cutting, adding salt to allow to soften, grinding of spices, mixing with softened fruits, bottling, labelling, storing, marketing, etc.

1 Name of the Product : TOMATO PRODUCTS AND PICKLES.

2 Project Cost :

a	Capital Expenditure				
	Land	:			Own
	Workshed in sq.ft		2500	Rs.	500,000.00
	Equipment	:		Rs.	500,000.00
	S.S./Aluminium top working table [3'x21/2'x6'] [2 Nos], Pulper, homogenizer, steam jacketted kettle, bottle washing machine, P.P. cap sealing machine, vacuum filling machine, baby boiler with accessories, laboratory items, weighing balance (Plat form model and Table model) [1 each], Exhaust fans - 2 Nos., water tanks, drums- 4 Nos, knives, cups ,mugs, laddle, utensils, furnitures and fixtures, etc.				
	Total Capital Expenditure			Rs.	1,000,000.00
b	Working Capital			Rs.	700,000.00
	TOTAL PROJECT COST :			Rs.	1,700,000.00

3 Estimated Annual Production Capacity: (Rs. in 000)

Sr.No.	Particulars	Capacity in No./Q.	Rate	Total Value
1	Tomato Ketchup,Sauce, Pickles	1000.00		4355.00
	TOTAL	1000.00	0.00	4355.00

4	Raw Material	:	Rs.	2,624,000.00
5	Labels and Packing Material	:	Rs.	52,480.00
6	Wages (9-Skilled & 9-Unskilled)	:	Rs.	1,175,000.00
7	Salaries	:	Rs.	126,000.00

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8	Administrative Expenses	:	Rs.	75,000.00
9	Overheads	:	Rs.	60,000.00
10	Miscellaneous Expenses	:	Rs.	12,000.00
11	Depreciation	:	Rs.	75,000.00
12	Insurance	:	Rs.	10,000.00
13	Interest (As per the PLR)			
	a. C.E.Loan	:	Rs.	130,000.00
	b. W.C.Loan	:	Rs.	91,000.00
	Total Interest		Rs.	221,000.00
14	Working Capital Requirement	:		
	Fixed Cost		Rs.	353,000.00
	Variable Cost		Rs.	4,002,480.00
	Requirement of WC per Cycle		Rs.	725,913.00

15 Cost Analysis

Sr.No.	Particulars	Capacity Utilization(Rs in '000)			
		100%	60%	70%	80%
1	Fixed Cost	353.00	211.80	247.10	282.40
2	Variable Cost	4002.00	2401.20	2801.40	3201.60
3	Cost of Production	4355.00	2613.00	3048.50	3083.80
4	Projected Sales	4800.00	2880.00	3360.00	3840.00
5	Gross Surplus	445.00	267.00	311.50	356.00
6	Expected Net Surplus	370.00	192.00	237.00	281.00

- Note :
1. All figures mentioned above are only indicative.
 2. If the investment on Building is replaced by Rental then
 - a. Total Cost of Project will be reduced.
 - b. Profitability will be increased.
 - c. Interest on C.E.will be reduced.